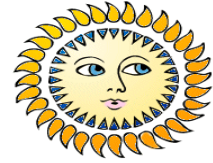


Fashion Exchange Newsletter



Women's & Men's Consignment Boutique

Furniture & Home Décor

May 2011 Issue 157

Welcome

Welcome into May. It seems like we went from cold days to miserably hot 90 degree days in no time flat. We went from having the furnace running to turning on the air conditioner. I hope this is not an indication as to what summer has in store for us.

Store Happenings

The store is packed with loads of spring summer clothing. We are still having many orders coming in daily. I never would have thought it possible to fill up this huge store, but we have managed to do it. We have used almost every rack available. We currently have over 6,000 items of clothing for sale. Nobody should have any troubling finding something for themselves.

Summer dresses are a huge fashion statement this season and we have many styles to choose from. Summer dresses are so comfortable to wear when the high temperatures hit.

Sunglasses



We have received two different orders of sunglasses. We have one order that are selling for \$5.99 or 2 for \$10.00. The other order is running \$2.00. They both come in various colors, and styles. With these prices you can buy several pair and change them out with your outfits.

Furniture & Home Décor

We received another shipment of "new" furniture a few weeks back. This particular order has a beautiful leather reclining sectional. It is very unique looking. We have pictures on our website and on facebook. This retails for around \$6,000 - \$7,000. We are selling it for \$3,025.00. I know it sounds a little pricey, but it is one beautiful piece. We also have two leather reclining sofas. They are selling for \$1,199.00. It comes with an oversized matching rocker/recliner for \$599.00.

Area Rug Sale
Memorial Day Weekend,
May 27th & 28th all "new"
area rugs will be
20% off. Don't miss out
on this fantastic deal!

Leather Furniture
Sale
All leather furniture
pieces 20% off May 15th -
May 28th
(While supplies last)

Meditation of the Month

It has been a long winter for many of us and now that the weather has turned it should make it easier for us to get outside. Over the last year I have been following this advise and it really works. At the end of this month I will be participating in my second 5K run with two of my children.

Motivation to Get Fit

“Get Motivated, Get Active, Get Fit!”

Have you ever noticed how much easier it is to stick to a lifestyle change when you do it with a friend? A friend sticks by your side and brings motivation, accountability and cheers of enthusiasm.

When you get fit with a friend, you have someone who shares your victories. You can both celebrate and be proud of your accomplishments.

Stop waiting for that perfect day to make some changes and join forces with a friend. Make the commitment to one another that you will stick together through thick to thin.

Eating well, being active and feeling good about yourself are essential to feeling healthy, alert and alive. You already know this. So why not start now?

Meditations for Women

Fashion Tip of the Month

Stock Up on Basics

Summer is the best time to incorporate some of the more basic components of your wardrobe. Summer is the time to keep it low-key. Wardrobe staples in a summer closet should include shorts of all fabrics, cool cotton t-shirts, airy summer dresses and solid colored tank tops.

Summer attire should incorporate tank style blouses, knee-length khaki shorts and linen pants in white, light blue, lilac or beige. Summer shoes should consist of multicolored flip flops, wedge sandals, canvas sneakers for casual outfits, and strappy, barely-there sandals for dressier occasions.

Reading of the Month

May is the month of Mother's Day. This month I chose to go with a humorous reading.

Mother's Dictionary of Meanings



Feedback: The inevitable result when the baby doesn't appreciate the strained carrots.

Full Name: What you call your child when you're mad at him.

Grandparents: The people who think your children are wonderful even though they're sure you're not raising them right.

Hearsay: What toddlers do when anyone mutters a dirty word.

Independent: How we want our children to be for as long as they do everything we say.

Puddle: A small body of water that draws other small bodies wearing dry shoes into it.

Show Off: A child who is more talented than yours.

Sterilize: What you do to your first baby's pacifier by boiling it, and to your last baby's pacifier by blowing on it and wiping it with saliva.

Top Bunk: Where you should never put a child wearing Superman jammies.

Two Minute Warning: When the baby's face turns red and she begins to make those familiar-grunting noises.

Whodunit: None of the kids that live in your house.

Author Unknown



**We will be closed
Monday May 30th
in observance of
Memorial Day.**

I hope everyone had a wonderful Mother's Day and see you next month!

Marais Johnson-Herl
Owner



2940 SW Wanamaker Rd Suite 160 Topeka, Kansas 66614 (785) 271-8500

E-mail: fashinboss@AOL.com or www.topekafashionexchange.com

MORE WAYS TO CUSTOMIZE THIS TEMPLATE

FOOTERS

To change the text at the very bottom of each page of your newsletter, click Headers and Footers on the View menu. Use the Header and Footer toolbar to open the footer, and replace the sample text with your own text.

INSERT SYMBOL

It is a good idea to place a small symbol at the end of each article to let the reader know that the article is finished and will not continue onto another page. Position your cursor at the end of the article, click Symbol on the Insert menu, choose the symbol you want, and then click Insert.

BORDERS

You can use page borders and text box borders to change the appearance of your newsletter. Borders on text boxes help keep different articles separate, and can set off sidebar articles from the rest of the page. To change a text box border, select it, double click its edge and choose the Colors and Lines tab in the Format Auto Shape dialog box.

Inserting and Editing Pictures

Type your sub-heading here

You can replace the pictures in this template with your company's art. Select the picture you want to replace, point to Picture in the Insert menu, and click From File. Choose a new picture and then click Insert. Select the Link to File box if you don't want to embed the art in the newsletter. This is a good idea if you need to minimize your file size; embedding a picture adds significantly to the size of the file.

To edit a picture, click on it to activate the Picture toolbar. You can use this toolbar to adjust brightness and contrast,

Choose a new picture, and click the Link to File box if you don't want to save the art with the newsletter.

change line properties and crop the image. For more detailed editing, double-click on the graphic to activate the drawing layer. n

QUESTIONS AND ANSWERS

Q: I would like to change some of the text box shading to improve the print quality. Can that be done?

A: Yes. To change the shading or color of a text box, select it and double click its borders to open the Format Text Box dialog box. Click the colors and lines tab and then choose the new color from the Color drop-down list in the Fill section.

Q: What's the best way to print this newsletter?

A: Print page 2 on the back of page 1. Fold in half and mail with or without an envelope. For best results, use a medium to heavyweight paper. If you're mailing without an envelope, seal with a label.

Q: I would like to use my own clip art. How do I change the art without changing the design?

A: To change a picture, click on the picture, then point to Picture on the Insert menu and click From File. Choose a new picture, and click Insert.

Q: How do I change the text and borders that appear at the bottom of every page?

A: Click Headers and Footers on the View menu. Use the Header and Footer toolbar to navigate among headers and footers, insert date or time, or format the page numbers. To change the text in the footer, select it and type your new text. To change the border, click Borders and Shading on the Format menu.

Q: Can I save a customized newsletter as a template for future editions?

A: Yes. First make any changes you want to this newsletter, then click Save As on the File menu. Choose Document Template from the Save as type drop down list (the extension should change from .doc to .dot). Save the file under a new name. Next time you want to create a newsletter, choose New from the File menu, then choose your template.

